

## CONTRACT



KVVU TV  
25-TV 5 Drive  
Henderson, NV 89014  
(702)435-5555

And:

Sandler & Innocenzi  
705 Prince Street  
Alexandria, VA 22314

<u>Contract / Revision</u> 497924 /		<u>Alt Order #</u> 06366502
<u>Product</u> TARKANIAN 4 CONGRESS		
<u>Contract Dates</u> 10/09/12 - 10/15/12	<u>Estimate #</u>	
<u>Advertiser</u> Tarkanian for Congress		<u>Original Date / Revision</u> 10/08/12 / 10/08/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/09/12	10/15/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		:30			NM	4	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	-TWT--S				4	\$85.00			
N 2	KVVU	10/09/12	10/15/12	More M-F 9-10a	M-F 9a-10a		:30			NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				4	\$275.00			
N 3	KVVU	10/09/12	10/15/12	Katie Couric	2-3p		:30			NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				4	\$275.00			
N 4	KVVU	10/09/12	10/15/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	6	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				6	\$700.00			
N 5	KVVU	10/09/12	10/15/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				1	\$2,150.00			
N 6	KVVU	10/09/12	10/15/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	3	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				3	\$195.00			
N 7	KVVU	10/11/12	10/11/12	VP Debate	Special Early News		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---1---				1	\$4,500.00			
N 8	KVVU	10/09/12	10/15/12	Extra	M-F 7-730p		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				1	\$625.00			
N 9	KVVU	10/09/12	10/15/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				2	\$250.00			
<b>Totals</b>											<b>26</b>	<b>\$15,100.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	26	\$15,100.00	\$12,835.00
<b>Totals</b>	<b>26</b>	<b>\$15,100.00</b>	<b>\$12,835.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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25-TV 5 Drive  
Henderson, NV 89014  
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
497924 /	06366502

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/09/12 - 10/15/12	TARKANIAN 4 CONGRE	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Tarkanian for Congress	10/08/12 / 10/08/12

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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FAX# 610-225-1191  
HARRIS REPORT FROM REP OCT8/12 15.35  
\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

REP. #	OFF. # 762	SALESMAN #
BUYER NAME	CHRIS FEIST	
SALES PRSN	PH- TERESA DIFURIA	

BUYER NAME	CHRIS FEIST
SALES PRSN	PH- TERESA DIFURIA

	CLASS: NATL.	LOCAL	REGIONAL
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	LOCAL	REGIONAL
1. <i>Local</i> (city, county, or other local government)	100%	0%
2. <i>Regional</i> (state, province, or other regional government)	0%	100%
3. <i>National</i> (federal government)	0%	0%
4. <i>International</i> (foreign government)	0%	0%
5. <i>Other</i> (non-governmental organization, private company, etc.)	0%	0%

ECF)

DATE OCT8/12 15.35

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

DANNY TARKANIAN FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
7	S		600P-800P	30		\$5,000.00	10/11	10/11	0		THU	0
PROGRAM : DEBATE												
9	A		600P-800P	30		\$4,500.00	10/11	10/11	1		THU	1
PROGRAM : DEBATE												
ORD COM1 : RATE NOT AT LUR. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT11 ON LINE-7 FOR 1 SPOT/WK												
10	A		1000A-1100A	30		\$250.00	10/9	10/15	2		TU-F,M	2
PROGRAM : DR OZ												
ORD COM1 : RATE NOT AT LUR. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 9-10												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

STATION MAKEGOOD OFFERS:

M1 OK'D BUY#7 MISSED: THU/600P-800P OCT11 30S \$5,000.00 (OCT8/12)  
 OFFER: THU/600P-800P OCT11 30S \$4,500.00 PLS ADVISE.  
 & TU-F,M/1000A-1100A OCT9(2/WK) 30S \$250.00  
 CMT: RATE NOT AT LUR. SEE MG OFFER. PRE-BOOKED PLS APPROVE.

OCT/12 15100.00

CONTRACT TOTAL 15100.00  
 TOTAL SPOTS 26

MARKET TOTALS \$100,666 KVVU 15% KSNV 23% KLAS 40% KTNV 19% KVMY 1% KVCW 2% CABL 0%  
 KTUD 0%

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

OCT8/12 14.16  
\*\*\* KVVU-TV \*\*\*

PROGRAM : NEWS

REP HEADLINE# 6366502  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 OCT8/12 14.16  
 \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
6			100P-200P	30		\$195.00	10/9	10/15	3		TU-F,M	3
PROGRAM : COPS/DOG												
7			600P-800P	30		\$5,000.00	10/11	10/11	1		THU	1
PROGRAM : DEBATE												
8			700P-730P	30		\$625.00	10/9	10/15	1		TU-F,M	1
PROGRAM : EXTRA												
OCT/12			15100.00									
CONTRACT TOTAL												15100.00
TOTAL SPOTS												24

MARKET TOTALS \$100,666 KVVU 15% KSNV 23% KLAS 40% KTNV 19% KVMY 1% KVCW 2% CABL 0%  
 KTUD 0%

SVC- NSI  
 DEMOS- RA35+\*